

Dear Colleague

Apprenticeships, Making things happen in Social Care
The Cambridge Belfry Hotel, Tuesday 2 February 2010 from 10.30am until 3.45pm

In partnership with the National Apprenticeship Service, Skills for Care (SfC) are delighted to announce a one day conference and exhibition on Tuesday 2 February 2010 at the Cambridge Belfry Hotel (College Suite), Cambourne, Cambridgeshire, CB23 6BW.

SfC's vision is for social care employers to see Apprenticeships as the first choice for professionalising the sectors workforce, complementing 'Working Together to Put People First: The strategy for adult workforce in England'.

We need to therefore increase Apprenticeships in the public sector to enable Apprenticeships in health and social care to be a mainstream offer for 16-18 year olds and to create the opportunity for adults making a step change in their career.

Aims of the event:

- Raise awareness and understanding amongst social care employers
- Promote engagement and participation
- Identify the capacity and development needs of employers to be able to meet DH aspirations
- Demonstrate how collaborative work with a range of initiatives/services for employers can achieve this
- Demonstrate how the National Apprenticeship Service provides an end to end service to support you with all the above

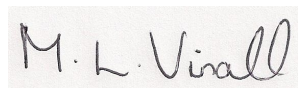
The event will take place at the Cambridge Belfry Hotel (College Suite), Cambourne, and will commence with coffee at 10.30am followed by a series of presentations, workshops and networking opportunities, concluding at 3.45pm.

To register for this event and download directions please visit www.alivecom.co.uk/2Feb2010 and complete your details online no later than 27 January. Alternatively you may wish to call the events team on 01234 341200.

Should you have any queries, please do not hesitate to contact the events team on 01234 341200 or email laura@alivecom.co.uk

We look forward to welcoming you on the day.

Yours sincerely



Michelle Vinall
Regional Development Officer Employment Engagement
Skills for Care